

# Content Centric Networking

**N. Niebert**

Ericsson

**Lieven Vermaele**

EBU

**Pierre-Yves Danet**

Orange/FT

**Börje Ohlman**

Ericsson

**George Pavlou**

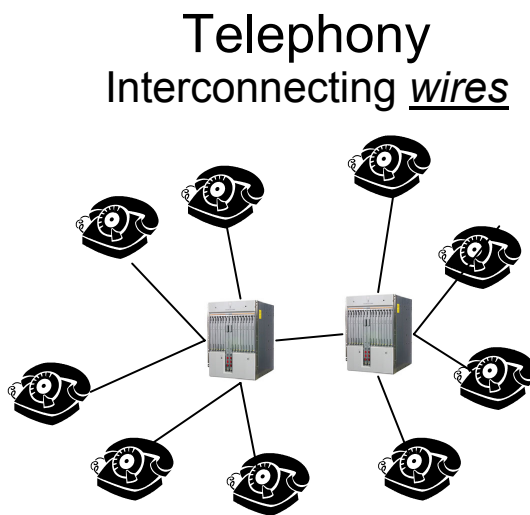
UCL

---

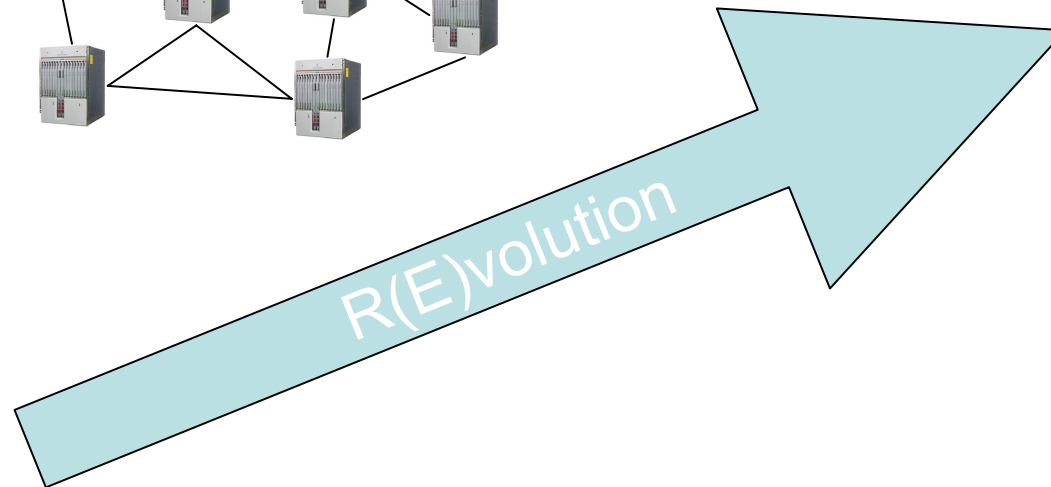
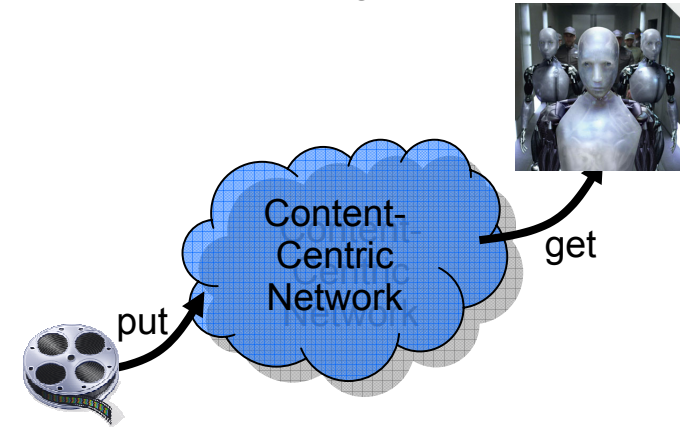
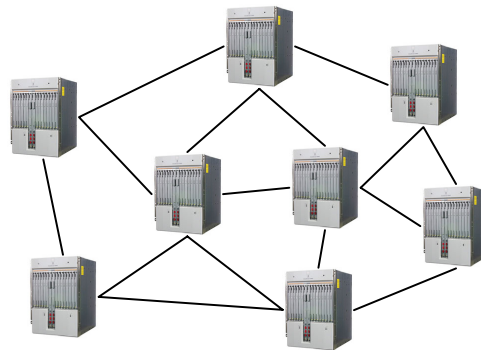
# Content-Centric Network

The third generation of networking

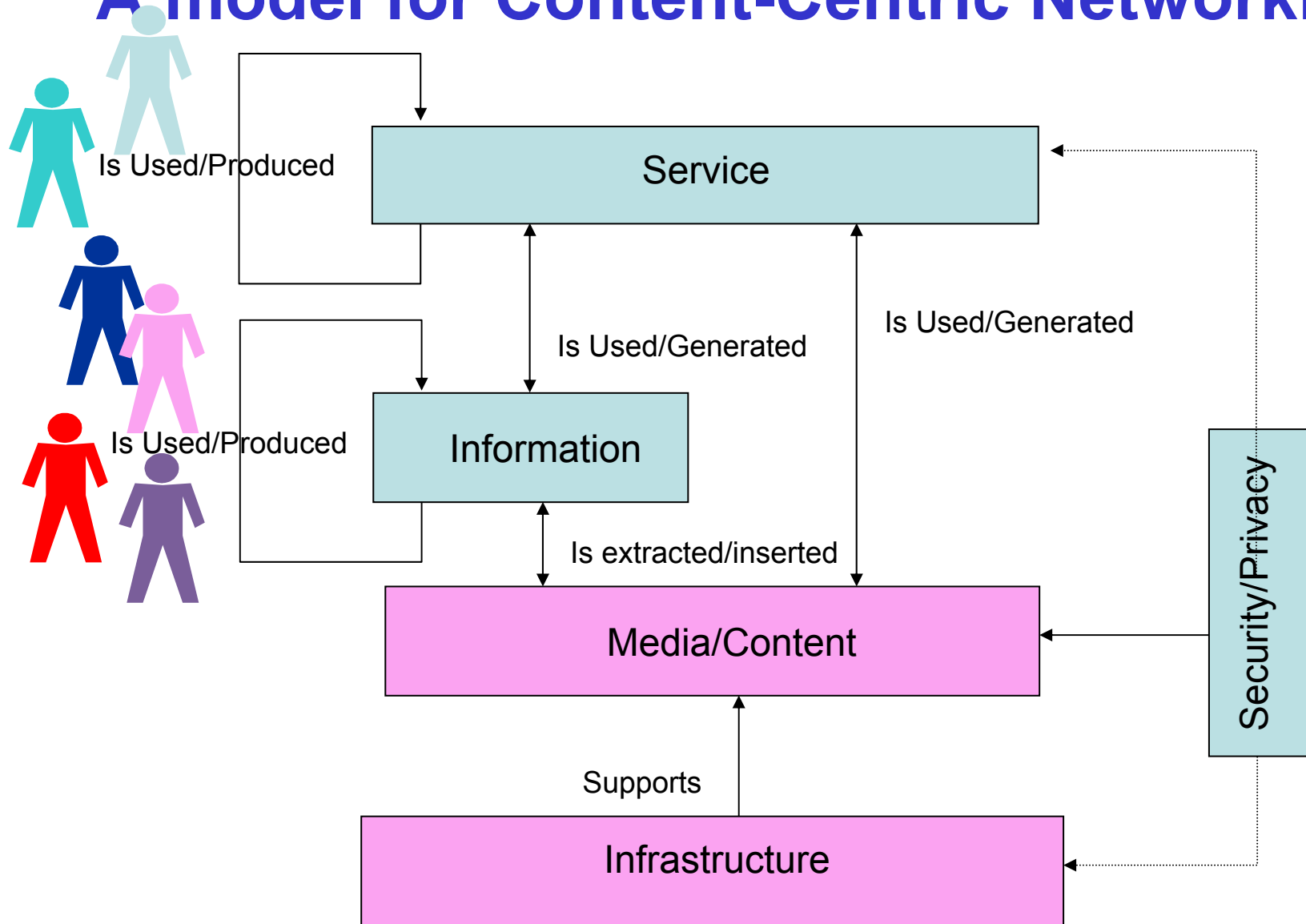
Content-Centric Network  
Interconnecting information



Internet  
Interconnecting nodes



# A model for Content-Centric Networking



# Questions

- ❑ Is it really needed to touch the network for this?  
Could it not just be another Web-service?
  - ❑ Will there be a visible difference to content services today?
  - ❑ How will a content centric network support prosumers, aggregators etc.
  - ❑ What is the main innovation from a Content Centric Network?
  - ❑ What is the main driving force for a Content Centric Network? Where could it start?
  - ❑ Is this a new hope for rights enforcement?
-