

Future Entreprise

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The GrowingTM Connection

Cultivating Food, Connecting Minds, Harvesting Hope



orange™

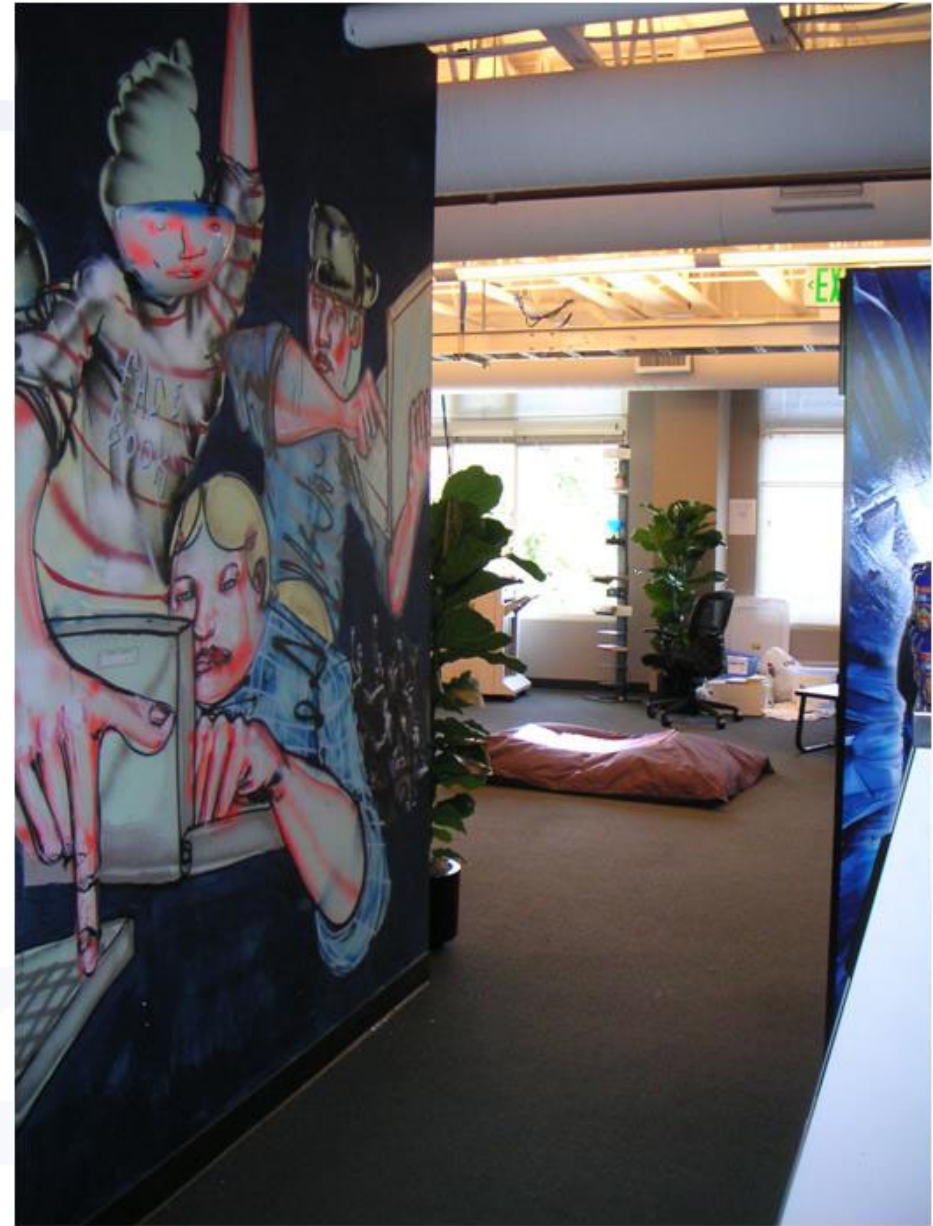
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www.journaldunet.com/.../7.shtml



Source : @JDM

Nov. 23, 2009



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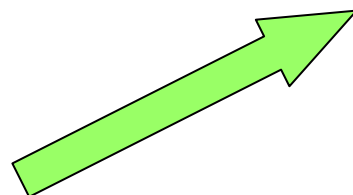
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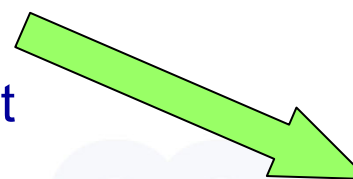


A future new world

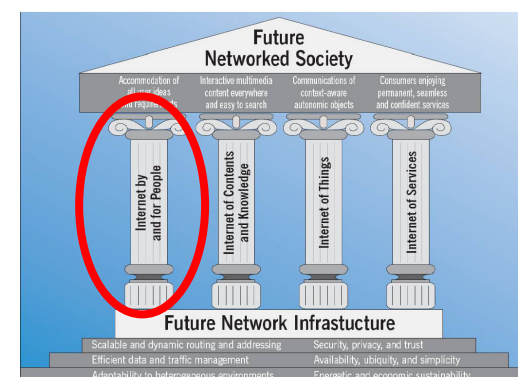
- social networks
- e-Government
- e-Health
- e-Inclusion
- e-Tourism
- e-Finance
- e-Transport
- e-Education
- e-Energy management
- e-Entertainment
- e-Banking
- e-Commerce
- ...



People/residential



Enterprises/Businesses



What are the user needs ?

- **Conversational, interpersonal & community services**

- Home and converged services
- Ambient and converged services (telecom/multimedia)
- New way of connecting people
- New communication means & interfaces
- Social networks
- Collaborative tools
- End-user devices

- **Services for workers – collaborative tools**

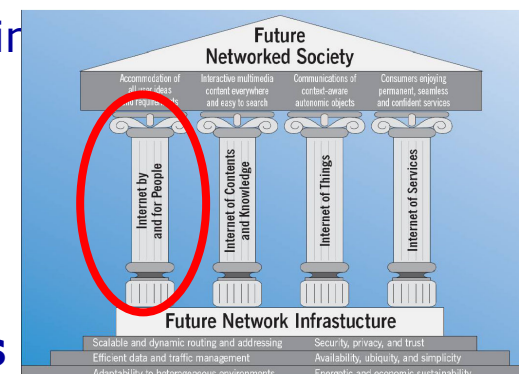
- Community at work
- Workers on move

- **Real life and digital life interactions / communications**

- **Service Sciences** (usage, design and conception)

- Tools for usage analysis
- Tools for co-design and co-conception
- People-, social-, and user- centric approach

- **User interface** : voice, 3D, holographics, virtual reality, ...



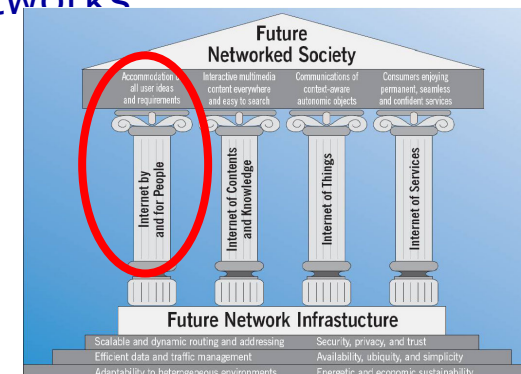
What are the enterprise needs ?

- **Enterprise collaboration and interoperability systems**
 - Research on semantic interoperability and modeling of business processes
 - To enable easy dynamic & versatile B2B transactions
 - Interdomain, interoperability over different networks

- **Real-time enterprise**
 - Corporate agility & reconfiguration
 - New traceability networks

- **Networked- collaborative enterprises**
 - software, computing, storage, application as utility-services

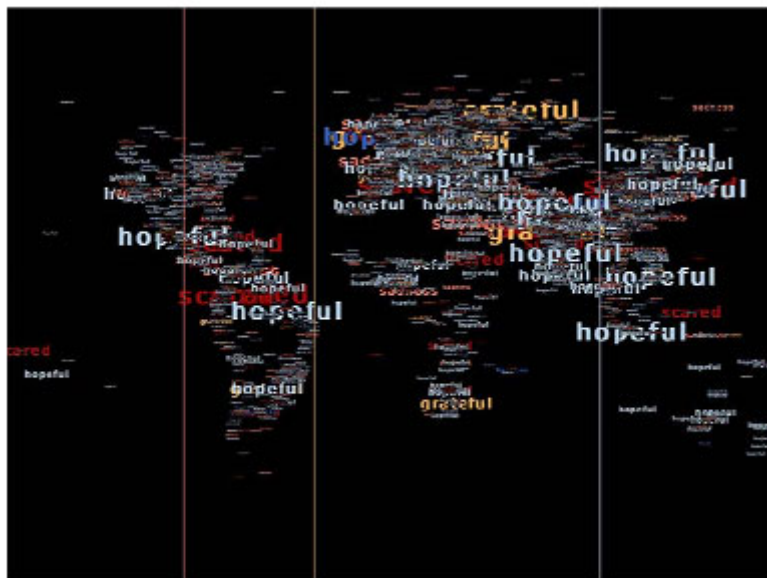
- **Services for Workers – collaborative tools**
 - Community at work
 - Workers on move





Frédéric Brousseau-Gauthier
@imagin2015 (May 2009)
www.images-et-reseaux.com

“The social network, it is all the power of the teamwork, but applied to one more large scale, and in a more restricted time. In a world where we have more and more things to be made in a more and more short time, the network is a formidable tool to face the challenges of tomorrow. “



*Emotions planétaires
by Maurice Benayoun
www.benayoun.com/stillmoving/StillMovingtms.pdf*

“Concretely, in the real life, this acceleration of time is naturally translated by a confusion of time. Having been cut and contained for a long time in a sequential phasing, the social roles which we play come too to overlap. Private time and public time interpenetrate; as for the time of the creation, it undergoes the assaults of new dominant time: that of the reaction”.

imagin2015 (May 2009)
www.images-et-reseaux.com

Thanks !

“The extensive usage of the network contributes to modify in depth the relation with time but also the use of time. A big break of usage took place with the massive acculturation of the youngest generations to the technologies of the communication and the information. It is translated by an acceleration of the acquisition and the information exchange. Teenagers (the managers of tomorrow) become finally multitasks and synchronous, capable of sending messages looking for everything an information or by playing, sometimes in several games at the same time”.

imagin2015 (May 2009)

www.images-et-reseaux.com