

Proposal for a session at the Future Internet Assembly

Subject: Content
Owner: Malte BEHRMANN
Scope (Max 5 lines text): Content is becoming more and more important for ICT and Future Media Internet (FMI). Not only technologies of content manipulation and transmission, but also technologies of content creation itself. R&D changes patterns in the service oriented FMI universe: User centric means often content - centric. On the other side content itself can be a technology driver. Innovation happens today in a field of ubiquity of content on multiple devices largely self-organized by communities and centred on aggregators. Business models, human machine interfaces and the cultural implication decide in large parts about the technological success. Inventing the content is necessary for the innovation of technology. Content is also increasingly responsible for the definition of technology standards. This leads to activities encouraging and developing innovative interactive media content and services, including synergies between different delivery platforms, and synergies between media forms such as interactive and linear content means to make and convert media content which can be used on multiple delivery platforms. Know how in cameras, recorders, production equipment, and display are the 'vanished sciences' for Europe.
Initiator domain: NEM
Priority from the originator domain: High
Duration of the parallel session: 2 hours
Other domains required to participate and how: to be determined
Some possible endorsement/support from other domains