



# **closing remarks: reinventing ourselves to address new challenges**

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## Reinventing to exploit...

- Challenges like Smart Cities... **Future Internet in context**
- New ways of doing research and innovation in Europe – **Horizon 2020**
- Policies with huge impact on our society – **Cloud**
- Renewed organization structure designed to support policies on Information Society – **DG Connect**





## Reaching out

- Smart Cities – Future Internet in context
- Innovation focus – acting at different levels in complementary areas (data, games, cloud, IoT, business models, societal perspective...)
- Policy/societal dimension – policy research integration
- Conglomerate of events / parallel session / new people involved / new ideas
- Global dimension



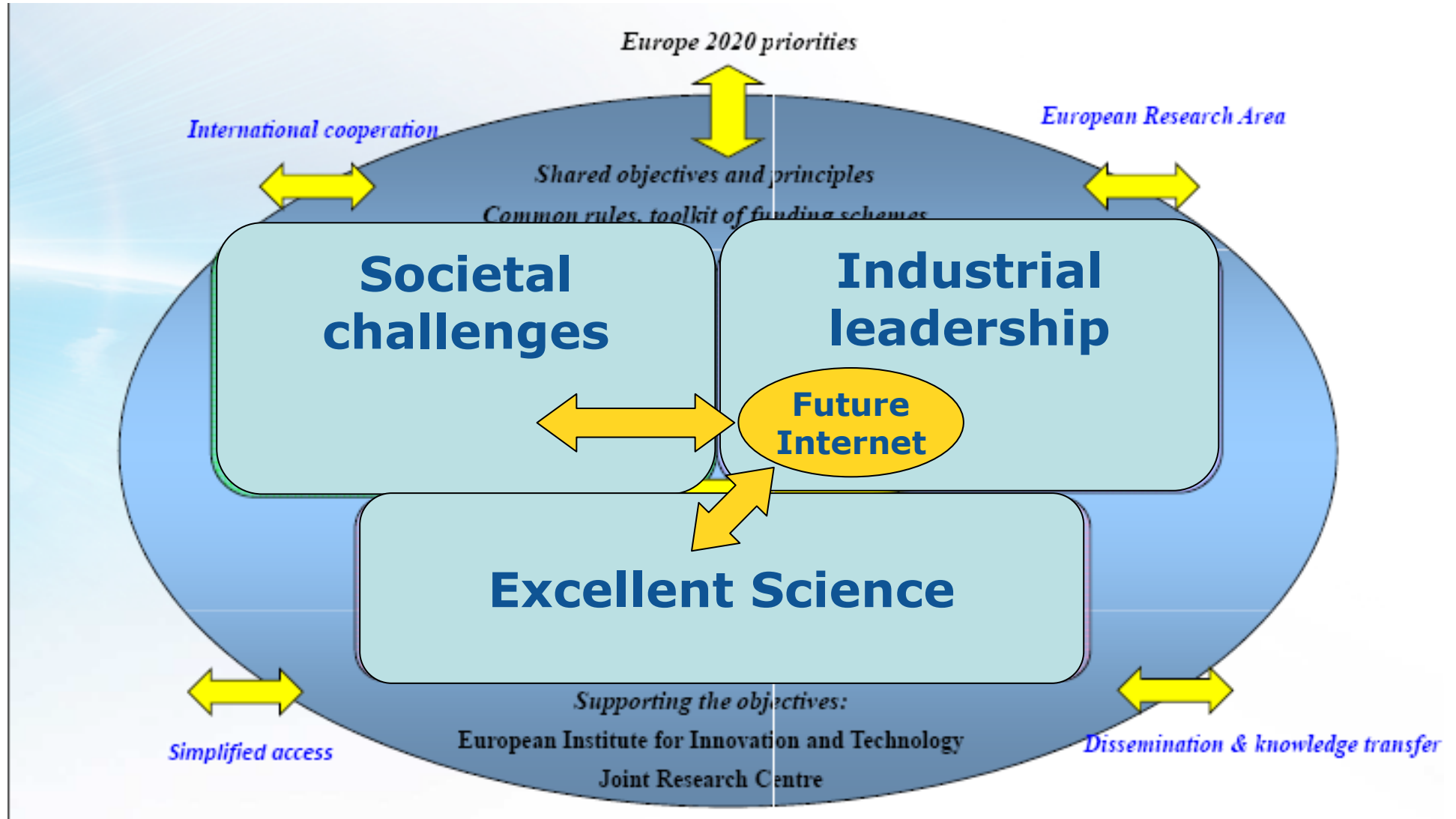


# HORIZON 2020: implementation

- A single programme bringing together three separate programmes/initiatives
- More innovation
- Focus on societal challenges facing EU society, e.g. health, clean energy and transport
- Simplified access, for all companies, universities, institutes in all EU countries and beyond

A graphic for Horizon 2020. The word "HORIZON 2020" is written in large, white, sans-serif capital letters. The letter "O" in "HORIZON" is replaced by a transparent globe of the Earth, showing continents and oceans. The text is set against a dark blue background with a glowing horizon line and radiating light rays, suggesting a sunrise or sunset over the Earth.

HORIZON 2020



# Cloud strategy: safe, growing, global

Cloud friendly Europe:  
Acting at the level of  
the legal framework



Global governance of  
Clouds:  
Security, safe harbour

Cloud active Europe:  
public sector,  
standardisation, lead  
market, stimulation



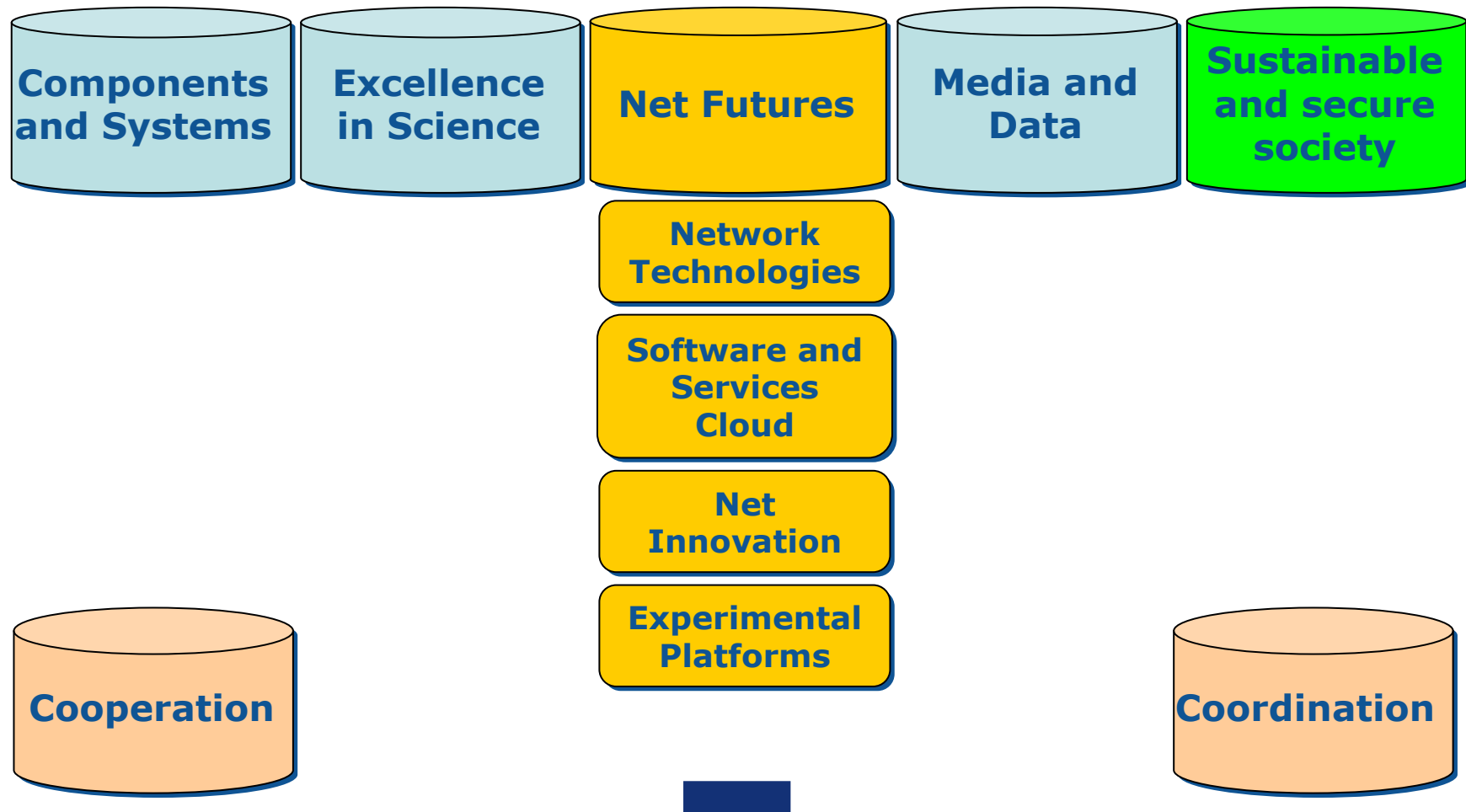


# DG INFSO reinvented – DG Connect

- Preparation for H2020
- Streamlined management
- New focus (innovation, evidence based, data collection and sharing, new stakeholders)
- Policy and research integration



# DG Connect







# Net Futures

- Strengthen web/digital entrepreneurs for new opportunities offered by the web economy
- Pioneer innovative social and economic usages by validating not yet fully mature technologies and business models in real settings
- New networked systems and applications
- Grow the internet industry of tomorrow





**Thanks... let us reinvent the future**

