SMART REGION & SMART AARHUS
CENTRAL DENMARK REGION
A SMART REGION

• Large scale initiative with the strategic focus on 'Smart Cities in Smart Regions'.

• The concept involves synergies between urban and rural development and the digital economy.

• The vision is to establish a new ecosystem and policy framework for companies, knowledge institutions, public administration and citizens.

• The goal is to solve societal challenges and create economic impact
STRONG ICT SECTOR IN CENTRAL DENMARK REGION

• ICT industry: Systematic, Terma, CSC, Cap Gemini, IBM, Logica, Google, etc.

• World class university and research institutions

• Eco-system for digital entrepreneurs

• Matured platforms for triple-helix PPPs and collaboration:
  – ICT City Katrinebjerg
  – ’Electronic Patient Record System’
  – Regional ICT Counsel
  – Smart Aarhus and Smart Region
<table>
<thead>
<tr>
<th>Stadt</th>
<th>Eco</th>
<th>Peo</th>
<th>Gov</th>
<th>Mob</th>
<th>Env</th>
<th>Liv</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>LU Luxembourg</td>
<td>1</td>
<td>2</td>
<td>13</td>
<td>6</td>
<td>25</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>DK Aarhus</td>
<td>4</td>
<td>1</td>
<td>6</td>
<td>9</td>
<td>20</td>
<td>12</td>
<td>2</td>
</tr>
<tr>
<td>FI Turku</td>
<td>18</td>
<td>8</td>
<td>2</td>
<td>21</td>
<td>11</td>
<td>9</td>
<td>3</td>
</tr>
<tr>
<td>DK Odense</td>
<td>17</td>
<td>4</td>
<td>4</td>
<td>11</td>
<td>26</td>
<td>11</td>
<td>4</td>
</tr>
<tr>
<td>DK Aalborg</td>
<td>29</td>
<td>7</td>
<td>1</td>
<td>27</td>
<td>12</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>FI Oulu</td>
<td>25</td>
<td>6</td>
<td>3</td>
<td>28</td>
<td>14</td>
<td>19</td>
<td>7</td>
</tr>
<tr>
<td>NL Eindhoven</td>
<td>6</td>
<td>13</td>
<td>18</td>
<td>2</td>
<td>39</td>
<td>18</td>
<td>8</td>
</tr>
<tr>
<td>AT Linz</td>
<td>5</td>
<td>25</td>
<td>11</td>
<td>14</td>
<td>28</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>AT Salzburg</td>
<td>27</td>
<td>30</td>
<td>8</td>
<td>15</td>
<td>29</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>FR Montpellier</td>
<td>30</td>
<td>23</td>
<td>33</td>
<td>24</td>
<td>1</td>
<td>16</td>
<td>11</td>
</tr>
<tr>
<td>AT Innsbruck</td>
<td>28</td>
<td>35</td>
<td>9</td>
<td>8</td>
<td>40</td>
<td>3</td>
<td>12</td>
</tr>
<tr>
<td>AT Graz</td>
<td>18</td>
<td>32</td>
<td>12</td>
<td>17</td>
<td>31</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>NL Nijmegen</td>
<td>24</td>
<td>14</td>
<td>14</td>
<td>3</td>
<td>51</td>
<td>24</td>
<td>14</td>
</tr>
<tr>
<td>NL Groningen</td>
<td>14</td>
<td>9</td>
<td>15</td>
<td>20</td>
<td>37</td>
<td>13</td>
<td>15</td>
</tr>
<tr>
<td>BE Gent</td>
<td>19</td>
<td>16</td>
<td>31</td>
<td>7</td>
<td>48</td>
<td>4</td>
<td>16</td>
</tr>
<tr>
<td>SI Ljubljana</td>
<td>8</td>
<td>11</td>
<td>43</td>
<td>31</td>
<td>3</td>
<td>29</td>
<td>17</td>
</tr>
<tr>
<td>NL Maastricht</td>
<td>26</td>
<td>18</td>
<td>17</td>
<td>1</td>
<td>43</td>
<td>14</td>
<td>18</td>
</tr>
<tr>
<td>SE Joenkoeping</td>
<td>36</td>
<td>10</td>
<td>7</td>
<td>34</td>
<td>22</td>
<td>26</td>
<td>19</td>
</tr>
<tr>
<td>BE Brugge</td>
<td>23</td>
<td>20</td>
<td>29</td>
<td>18</td>
<td>44</td>
<td>2</td>
<td>20</td>
</tr>
<tr>
<td>NL Enschede</td>
<td>31</td>
<td>17</td>
<td>16</td>
<td>4</td>
<td>35</td>
<td>23</td>
<td>21</td>
</tr>
<tr>
<td>DE Enschede</td>
<td>11</td>
<td>24</td>
<td>20</td>
<td>12</td>
<td>15</td>
<td>24</td>
<td>22</td>
</tr>
</tbody>
</table>
Becoming a Smart City

Tænketanken
2012

Smart Aarhus
De næste 10 - 20 år

http://www.smartaarhus.dk/
Working Groups as Living Labs

Open data
Digital entrepreneurship
Digital Cultural Heritage
Smart Utilities
Sustainability
Smart Governance
Smart Culture
Digital Infrastructure
Urban Media Space
Smart Education
Social Innovation
Citizen Engagement
Smart Future
Smart Citizen Services
Design in a Digital City

Digital Public Space
Digital tourism
Urban Space
Smart Well being
Telemedicine
Mobility
Privacy
Gellerup
New Districts
Research
News & Media
Mobil services
Smart Retail
Campus
Emergency Response
Smart Activism
Crazy ideas
Smart Aarhus Secretariat
City of Aarhus:
Consultant Line Knive
Mail: lg@aarhus.dk
Aarhus University:
Associate Professor Martin Brynskov
Mail: brynskov@imv.au.dk
Alexandra Institute
Smart City Lab Manager
Mirko Presser
Mail: mirko.presser@alexandra.dk
Central Region Denmark
Jonas Kroustrup, Project Manager
Smart Region
Mail: Jonas.kroustrup@ru.rm.dk

Follow us!

www.smartaarhus.eu
www.smartregion.dk
http://www.facebook.com/smartaarhus
https://twitter.com/#!/smartaarhusdk