Reveal
Connect
Mobilise

People contribute
People join the dots
People make change happen

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NESTA
Impact!

Innovation.

Finding AND applying good ideas

(fail, amend, reapply...)
How innovation happens: **Conditions** and **Process**

- Knowledge generation & transfer
- Access to finance
- Demand
- Implementing
- Growing

Understanding, Stimulating, Developing, Clusters & networks, People & skills, Entrepreneurship
But what do we mean by **Social Innovation**?

New activities and services that simultaneously meet social needs and **create new social relationships and collaborations**

..."in other words they are innovations that are both good for society and enhance society’s capacity to act"
“Using simple web and mobile tools to make a positive impact on youth offending and re-offending patterns.”
• Coders
• Young people
• Service experts
• Commissioners
Different kinds of relationships are needed...

...social innovation thinking offers a systematic way to create them.
People contribute assets
People connect assets
People make change happen

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