

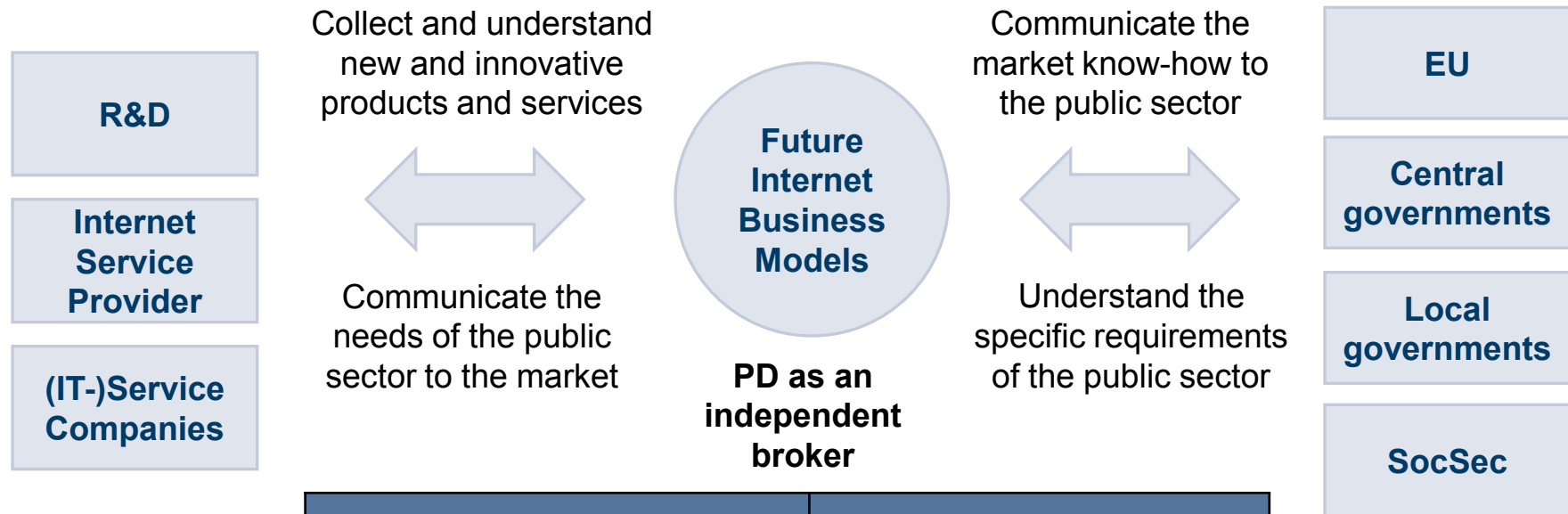
# The relevance of the public sector as the power stakeholder

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We see the public sector as a the power stakeholder in future internet PPP models. Thus mechanisms for the exchange of requirements, needs and innovations have to be found.



	Potential PPP benefits	PPP examples
Efficiency	Industrialized Service delivery	Support processes
Innovation	New business models for governmental service delivery	Front Office
Transformation	Combination of efficiency and innovation to a professionalized delivery model	Software Factory

# Summary

- We see PPP as a **valuable and needed approach** for many application fields of future internet activities, especially **to foster innovation and professionalization**.
  - Yet the delivery of future internet services in PPP constructs still needs a **normative framework** to
    - > **Ensure high quality** in the service delivery
    - > **Establish escalation and mediation processes** in case of conflicts
    - > **Provide an objectified understanding of quality** (e.g. key performance indicators) **and** therefore an objectified understanding of **success**
  - A **neutral third party** in the partnership
- **Partnerschaften Deutschland (PD) can assist in providing the needed framework and fill the role of the neutral third party.**

With consideration of the public sector's specific demands as the power user of the internet, future internet initiatives could provide a substantial benefit to the current public sector challenges.

	FI-Role	Examples
Technologie	Capabilities, Potential Usage	Identity Management, Resources, Content Delivery, Network
Applications	Integration of technologies and capabilities, Business link	<ul style="list-style-type: none"> <li>▪ B2B</li> <li>▪ B2C</li> <li>▪ G2C</li> <li>▪ G2B</li> <li>▪ ...</li> </ul>
Users	Specific demands	<ul style="list-style-type: none"> <li>▪ Citizens,</li> <li>▪ Businesses,</li> <li>▪ Public Sector</li> </ul>

- A strong public sector involvement can provide huge benefits towards
  - > E-Government / E-Participation
  - > Modernisation of the public sector
  - > Location policy
  - > ...
  
- Fostering this through
  - > Sustainable business models
  - > Integration of technology and applications
  - > Enablement of the public sector
  - > Early user involvement
  
- The public sector needs to leapfrog with regards to the future internet developments
- An early involvement is needed to gather the specific requirements of the public sector.

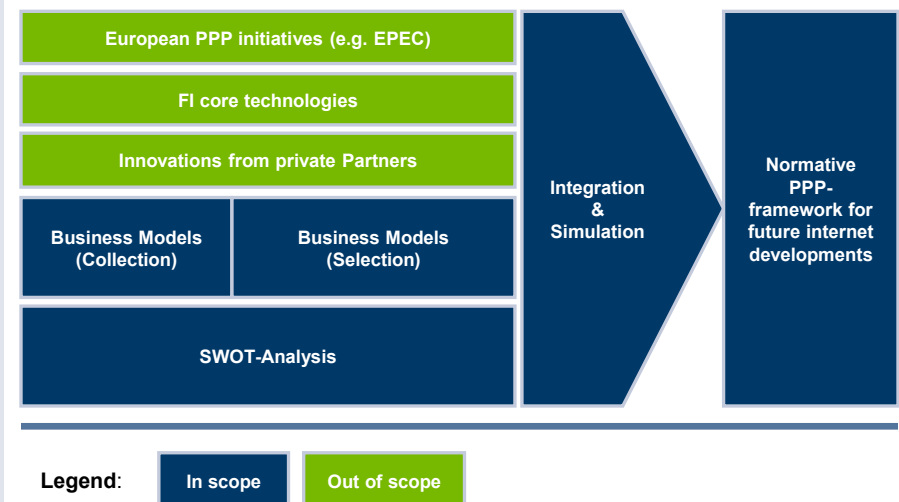
# Our Proposal to support future internet PPP-constructs

## ■ SWOT-Analysis

- > Application fields for maximum FI-benefit
- > Opportunities for the public sector in being an active stakeholder
- > Downside of not being an active stakeholder?
- > Creation of a common interest throughout EU countries on all federal levels

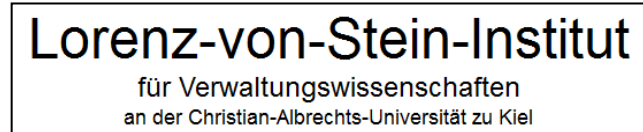
## ■ Business Models & Simulation

- > Based on our research on IT- and service-PPPs, different potential business models for future internet PPPs can be evaluated concerning
  - risk allocation
  - lifecycle
  - incentives
- > Promising approaches can be simulated to underpin initial assumptions



For the delivery of consulting services to public sector bodies, PD can utilize a comprehensive pool of associated partners.

- PD holds basic agreements with multiple instituts and consulting agencies in the field of E-Government / E-Participation / IT-Consulting.
- Leading experts can be requested to contribute expertise upon need for the consulting engagements
- Very good experiences from different engagements have documented the success of these partnerships



For specific future internet topics, PD has a partnership with a large IT provider, the publicly owned but privately organised DVZ GmbH.

- Large range of data and network services exclusively for public sector customers
  - > Multi-Service Network
  - > Data- and Voice Services
  - > Secure data hubs between local and central government bodies
  - > ...
- Data Center Services
- VPN Infrastructures for the public sector (Full managed)
- PKI solutions
- Special networks (police, emergency services, radio links, etc.)



DVZ Datenverarbeitungszentrum  
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Thank you.

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